

Ad Submissions

For ads to appear in the Salon Allure Program

Rates

1/4 Page (B&W).....	\$ 175.00
1/2 Page (B&W).....	\$ 250.00
Full Page (B&W).....	\$ 375.00
1/4 Page (4 color).....	\$ 250.00
1/2 Page (4 color).....	\$ 400.00
Full Page (4 color).....	\$ 600.00
Center Spread.....	\$ 1,200.00
Inside Front or Back Cover.....	\$ 775.00
Back Cover.....	\$ 1,500.00

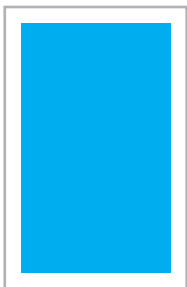
File Format

- ~ Please embed or outline all fonts.
- ~ Please submit art work with a Resolution of 300dpi.
- ~ Please include position marks for non-bleed ads and trim and bleed marks for bleed ads.
- ~ 300dpi PDF, EPS, TIFF OR JPEG FILES Are Acceptable File Formats

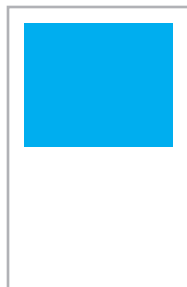
Submitting ArtWork

Please make sure to clearly label your files with the designers name and date.
Email artwork to: erich.fletschinger@lat25.com

Printing Specs



Full Page
4.5" x 7.5"



Half Page
4.5" x 3.75"



Quarter Page
2.25" x 3.75"

Full Bleed
6" x 9"
Includes .25" of bleed
on all sides